

Annual Report 2020-2021

Website Committee

Faculty in-charge: Mrs. Sudarshana Saikia

Student Secretary: Ms. Sneha Semaleesan, Ms. Niyati Shah, Ms. Sanya Khisty, Ms. Anjali Iyer, Ms. Janani Ravishankar and Ms. Namrata Shah

The Website Committee is a team of students who are responsible for updating the official website of R. A. Podar College of Commerce and Economics (Autonomous) (www.rapodar.ac.in), the Podar App, and all social media handles of the College. The Committee was set up to keep the students up-to-date with the large number of activities that take place in the College.

The Website Team has been updating the following on the college website:

- College Events
- Achievements of Students
- Photograph of Students
- Articles of the College in Newspapers
- Forum Information
- Information update with respect to College Autonomy

The Website Committee also manages the official Facebook and Instagram pages to keep the social media platforms informative as well as engaging. The Committee received a lot of support from students and staff due to its social media presence.

With the onset of the pandemic, The Website Committee initiated a campaign wherein the committee shared the artworks and achievements of the students as well as the staff members.

The committee received a great response and provided a platform for those who productively used their time to hone their creative skills.

The Committee conducted various Student engagement programs such as -

1. In the early days of the Pandemic, a three-part series 'Staying fit during challenging times' with tips from one of our students Mr. Bhupen Lalwani was posted on the Official YouTube Channel of the College. The series garnered a great interest from the student community.
2. As a farewell tribute for the Batch of 2019-20, the Committee compiled a video in collaboration with a few students from the batch, who reminisced on their College memories. This compilation is titled 'KASOOR x R. A. Podar College of Commerce and Economics (Autonomous)' was later posted on the Official YouTube Channel of the College.
3. Multiple Webinars were hosted throughout the year on the Official Facebook Page of the College.

4. Various engaging social media posts were created, not just to keep the students updated on the happenings in College and achievements of the students, but also to spread awareness on various topics such as Mental Health during the Pandemic.

In addition, the Podar Canvas is a quarterly published e-newspaper by the Website Committee, that covers all the events and achievements of the College. It has been a vital part of the College, made by the students and for the students. This year, the Student-in-charge of Podar Canvas is Ms. Krisha Gohil. The Podar Canvas can be easily accessed on the Official College Website.